



FOR IMMEDIATE RELEASE



AMSAF Awarded \$150,000 Grant to Provide Motorcycle Rider Training Scholarships

July 28, 2014, Peoria, Arizona – The Arizona Motorcycle Safety and Awareness Foundation (AMSAF) announces the award of a \$150,000 grant from the Arizona Governor's Office of Highway Safety (AZGOHS) and the Arizona Motorcycle Safety Advisory Council (AMSAC). The grant, which demonstrates support for AMSAF's mission of boosting awareness of motorcyclists while reducing rider fatalities, will be used to provide motorcycle rider training classes to the public through a scholarship program.

"We are very excited to have this opportunity to give out scholarships," says AMSAF chairman Mick Degn. "This will be the largest thing we've been able to do to promote motorcycle safety and awareness and to reduce motorcycle accidents and fatalities. This will allow anyone in the state of Arizona to apply for, and receive, motorcycle training," said Degn. "Their only cost is a \$50 non-refundable co-pay."

Saving money, saving lives

A basic rider's course can cost a motorcyclist in Arizona up to \$300; however, the AMSAF scholarship will enable riders to obtain necessary safety training with a minimal out-of-pocket investment: a \$50 co-pay. Every Arizona motorcycle rider or potential rider is eligible to receive the AMSAF scholarship, and can apply by visiting AMSAF online at www.AMSAF.org.

Demonstrating the successful completion of a rider's skill course, or passing the in-person skills test, is required to earn the (M) motorcycle endorsement on an Arizona state driver's license. Additionally, many major insurance companies will offer insurance policy discounts for riders that have completed a safety and training course.

The basic rider course (BRC) is a perfect fit for new riders seeking the motorcycle endorsement or for any rider who wants to freshen up their skills.

The AMSAF scholarships were made possible by funds earmarked from the Arizona Governor's Office of Highway Safety and the Arizona Motorcycle Safety Advisory Council (AMSAC).

About AMSAF: Arizona's voice for motorcycle safety

Currently, Arizona has more than 3,000 accidents a year involving motorcycles and that number is on the rise. Promoting awareness of motorcycles on the road by drivers, in addition to safety training for riders, are two key ways to reduce accidents that lead to serious injury and fatalities.

Founded in 2011, AMSAF is a non-profit foundation that is focused on reducing motorcycle accidents in Arizona. AMSAF's goal is to promote motorcycle safety and awareness through education and training. AMSAF rider training scholarships will enhance motorcycle safety by helping to reduce motorcycle accidents in the Arizona.

Visit AMSAF online at www.AMSAF.org to learn motorcycle news and updates. Follow AMSAF on Facebook for more motorcycle rider safety tips at www.facebook.com/amsaf.org

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