



ARIZONA MOTORCYCLE SAFETY AND AWARENESS FOUNDATION

7558 W. Thunderbird Road, Suite 1-120 Peoria, AZ 85381-6080

A non-profit foundation committed to motorcycle safety and awareness

“RIDING FOR THE LONG HAUL” Motorcycle Safety Event

Dear Sponsor, Supporter,

Arizona has seen between 2005 and 2014, 1447 fatalities and 7874 serious injuries by Motorcycle. At the same time Motorcycle Registrations are increasing. AMSAF, Arizona State agencies, Motorcycle Community, Healthcare and Industry leaders want to try and help reduce or eliminate Motorcycle Crashes and Fatalities. How powerful is that?

Last year we held our first event and many of you were pleased and said you'd be back for our next one. First of all, we want to thank you for your participation and support. Your Sponsorship or donation helped us get 40 additional riders into Motorcycle Training courses. In the past year we have been able to get over 1300 individuals into Motorcycle training courses throughout the State. This is an accomplishment that we're very proud of and hopefully we've helped educate a number of riders or potential riders. Help us continue this.

On March 12^h, 2016 the second of its kind “Riding for the Long Haul” event will be held at Desert Wind Harley Davidson, 922 South Country Club Drive, Mesa, Arizona. From 10am to 5pm, motorcycle enthusiasts will have access to interactive education and the latest in safety gear. Entertainment includes a nationally ranked, trials bike stunt rider and the ability to peruse the latest in motorcycle technology at our motorcycle show. Raffle prizes, food, music and an Emcee are also part of the day's activities.

All profit from this event benefits AMSAF and specifically our ability to offer motorcycle training scholarships for anyone wanting training and certification. For more information about AMSAF please visit www.amsaf.org. Join us and help keep all riders “riding for the long haul”.

The sponsorship form attached describes various sponsor levels for participating in this event and an application to participate.

We are very excited about this event as mentioned above; this is the second of its kind. This is an interactive educational day to help our Community and at the same time help to reduce motorcycle crashes and fatalities. We will have some great guest speakers.

The day will include some key vendors from the various segments within the State and other businesses who want to help promote motorcycle safety and awareness.

Communication and updates on this will be going out in many ways throughout the State and we look for a great attendance. Our goal is to continue making this a very successful event for the Motorcycle Community.

We'd like to get a response back from you as soon as possible for planning and layout purpose if possible.

Thank you for your continued support and we hope we can include you as one of the key Sponsors/Vendor or donor again for this event. Remember we're a 501c3 Foundation and your donation is tax deductible.

If you should have any questions, please don't hesitate to contact me. **Help us reduce Motorcycle Crashes and Fatalities.**

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