



## RIDING FOR THE LONG HAUL EVENT – March, 2016

### Sponsorship Form

DONATIONS ARE TAX DEDUCTIBLE  
UNDER IRS CODE 501(C) 3

Dear Supporter,

Arizona has seen between 2005 and 2014, 1447 fatalities and 7874 serious injuries by Motorcycle. Motorcycle fatalities are 16% of total fatalities in Arizona in vehicles and at the same time Motorcycle Registrations are increasing. AMSAF, Arizona State Agency's, along with healthcare and industry sponsors want to try and help reduce Motorcycle Accidents and Fatalities. How powerful is that?

On March 12th, 2016 the second of its kind "Riding for the Long Haul" event will be held at Desert Wind Harley Davidson, 922 South Country Club Drive, Mesa, Arizona. From 10am to 5pm, motorcycle enthusiasts will have access to interactive education and the latest in safety gear. Entertainment includes a nationally ranked, trials bike stunt rider and the ability to peruse the latest in motorcycle technology at our motorcycle show. Raffle prizes, food, music and an MC are also part of the day's activities.

All profit from this event benefits AMSAF and specifically their ability to offer motorcycle training scholarships for anyone wanting training and certification. For more information about AMSAF please visit [www.amsaf.org](http://www.amsaf.org). Join us and help keep all riders "riding for the long haul".

The sponsorship form attached describes various sponsor levels for participating in this event and an application to participate.

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### EVENT DETAILS

- DATE: March 12, 2016
- TIME: Event starts at 10am and ends at 5pm.
- LOCATION: Desert Wind Harley Davidson  
922 South Country Club Drive  
Mesa, Arizona 85210
- VENDOR SET UP: Begins at 7am and must be completed by 9am.
- VENDOR BREAK DOWN: Must be completed by 6pm.

ALL VENDORS MUST PROVIDE A CERTIFICATE OF LIABILITY INSURANCE for \$1,000,000.00 naming AMSAF and Desert Wind H-D by February 12, 2016. Please send your insurance certificate to Logan at [logan@gch-d.com](mailto:logan@gch-d.com).

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### CHECK SPONSORSHIP LEVEL BELOW

#### **\$2,500 Signature/Title Sponsor (LEVEL 1)**

- Company and logo featured on all promotional materials as Signature/Title Sponsor
- Logo include on Flyer as Signature/Title Sponsor
- Company and logo mentioned in all press and media releases
- 10'x20' booth in Key location (Let us be creative) tent, 2 tables, 4 chairs included
- Special announcements to drive traffic to booth and recognition throughout event as Signature/Title Sponsor.
- Grand Prize raffle sponsor taking place at end of event from main stage (provide by Sponsor).
- Recognition on Web site and Newsletter
- AMSAF Supporter Plaque

#### **\$1,000 Supporting Sponsorship (LEVEL 2)**

- Exclusive and dedicated area to promote company.
- Company Name and logo featured on promotional materials as Supporting Sponsor
- Logo include on Flyer as Supporting Sponsor
- Special announcements to drive traffic to booth throughout event.
- 10'x20' booth at event (tent, 2 table, 4 chairs)
- Recognition on Web Site and Newsletter
- AMSAF Supporter Plaque

#### **\$500 Scholarship Sponsor (LEVEL 3)**

- 10'x10' booth at event. (tent, table, 2 chairs)
- Newsletter recognition
- Recognition on promotion materials
- Web Site Recognition
- AMSAF Supporter Plaque

#### **\$250 Scholarship Sponsor (LEVEL 4)**

- 10'x10' space (tent, table & chairs not included)
- Statistic and raffle prize recognition 1x during event from stage.
- Recognition on promotion materials
- Newsletter recognition





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### COMPLETE SPONSOR INFORMATION BELOW

SPONSOR NAME: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_

PHONE NUMBER: (W) (H) \_\_\_\_\_ (E-mail) ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

BRIEF COMPANY DESCRIPTION: \_\_\_\_\_

DESCRIPTION OF EDUCATION OFFERED DURING EVENT: \_\_\_\_\_

### ENTER PAYMENT INFORMATION BELOW

**PLEASE MAIL completed form along with your check or credit card information to:**

**Arizona Motorcycle Safety and Awareness Foundation  
(AMSAF)**

Attn: Treasurer

7558 W. Thunderbird Rd., Ste 1-120  
Peoria, AZ 85381-6080

Check Enclosed  AMEX  VISA  MasterCard

Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

Credit Card #: \_\_\_\_\_

\_\_\_\_\_  
PRINT NAME AS IT APPEARS ON CREDIT CARD

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
SIGNATURE

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