



ARIZONA MOTORCYCLE SAFETY AND AWARENESS FOUNDATION

7558 W. Thunderbird Road, Suite 1-120 Peoria, AZ 85381-6080

A non-profit foundation committed to motorcycle safety and awareness

Dear AMSAF supporter and sponsor:

I'm excited to tell you something. And, to announce and prepare you for a night of Mardi Gras fun and engagement on **Saturday, May 6, 2023, from 5-9:30 PM**. Mardi on! Because we want you there.

First, thank you for supporting **AMSAF's "Share the Road & Riding for the Long Haul"** fundraising event. You are an important person in the community and this event has allowed us – together – to help reduce crashes and fatalities in Arizona.

The 2023 **"Share the Road & Riding for the Long Haul"** experience will be celebrated during our eighth year as we continue to inform the public about the crucial need to respectfully share the road and stop driving distracted.

We'll meet up at **El Zaribah Auditorium** in Phoenix and begin our Mardi Gras celebration for the cause. In 2023, our event will reveal a whole new format and fun entertainment. We want you to have a night to remember! During the evening, you'll enjoy a savory steak and chicken dinner with all the sides. There will be music, live and silent auctions, mystery bag raffles, a cash bar, a contest for best-dressed Mardi Gras character and a fast-talking auctioneer to make you feel like you need it all.

In addition, we welcome the Governor's Office of Highway Safety, the healthcare community, ADOT and businesses representing insurance, legal, local community organizations and others, as we join together to promote safety and help reduce crashes and fatalities. As a team, **we can make this happen**. More importantly, **we need your help**.

AMSAF plans this annual event to promote safety and to educate the drivers and riders. This is but one reason why support of Share the Road to reduce distracted driving is so critical.

In addition to bringing your Mardi Gras best, you can help by serving as a sponsor, purchasing a table, or donating to this great cause. We need your support to continue helping Arizona as our traffic needs continue increase around the state.

The money we raise from this event goes to promote safety and awareness and to help reduce crashes and fatalities in our great state. In addition to marketing campaigns, AMSAF also provides scholarships for discounted motorcycle training. Year to date, we've helped more than 6000 individuals receive defensive motorcycle training statewide. We are growing our program to give financial assistance for quality helmets, and most recently, working with accident scene management experts so people can learn what to do if they come upon an accident.

Again, AMSAF thanks you for your continued support and we look forward to seeing you for a crazy fun night as we continue to focus the public on the crucial issue of distracted driving and sharing the road. Please call me if you have any questions. Visit our site to donate or purchase tables or to see past events: www.amsaf.org/RFTLH. **Together, let's make a difference.**

Warmest regards,

Mick Degn, executive director
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"We help save Lives"

Our mission is to promote safety and awareness and help reduce crashes and fatalities in Arizona.