

SHARE
THE
ROAD

ARIZONA
Motorcycle
SAFETY AND
AWARENESS
Foundation

AMS
AF

AMSAF is a non profit 501c3 Foundation

**Our goal is reducing crashes and fatalities in Arizona
through education and safety awareness.**

— — — **WHAT IS AMSAF?** — — —

AMSAF is a 501c(3) non-profit organization. AMSAF works to help decrease the number of distracted and DUI-impaired drivers through strategic partnerships with the State of Arizona, police departments, local businesses, healthcare, insurance, legal and other prominent entities and individuals.

AMSAF is the first and only foundation of its kind to offer financial assistance for motorcycle training, financial assistance for helmets and Accident Scene Management. All three (3) programs help reduce crashes, injuries and fatalities.



MISSION STATEMENT

To promote motorcycle safety and public awareness and to help reduce crashes, injuries, and fatalities in Arizona; recognizing that everyone has the duty and responsibility to share the road.

Motorcycling has soared in popularity as a recreational activity and mode of transportation. There are more than 370,000 registered motorcycles in Arizona, and the number continues to grow.

According to the Governor's Office of Highway Safety, Arizona has averaged more than 3,000 motorcycle crashes each year - and those numbers continue to grow.

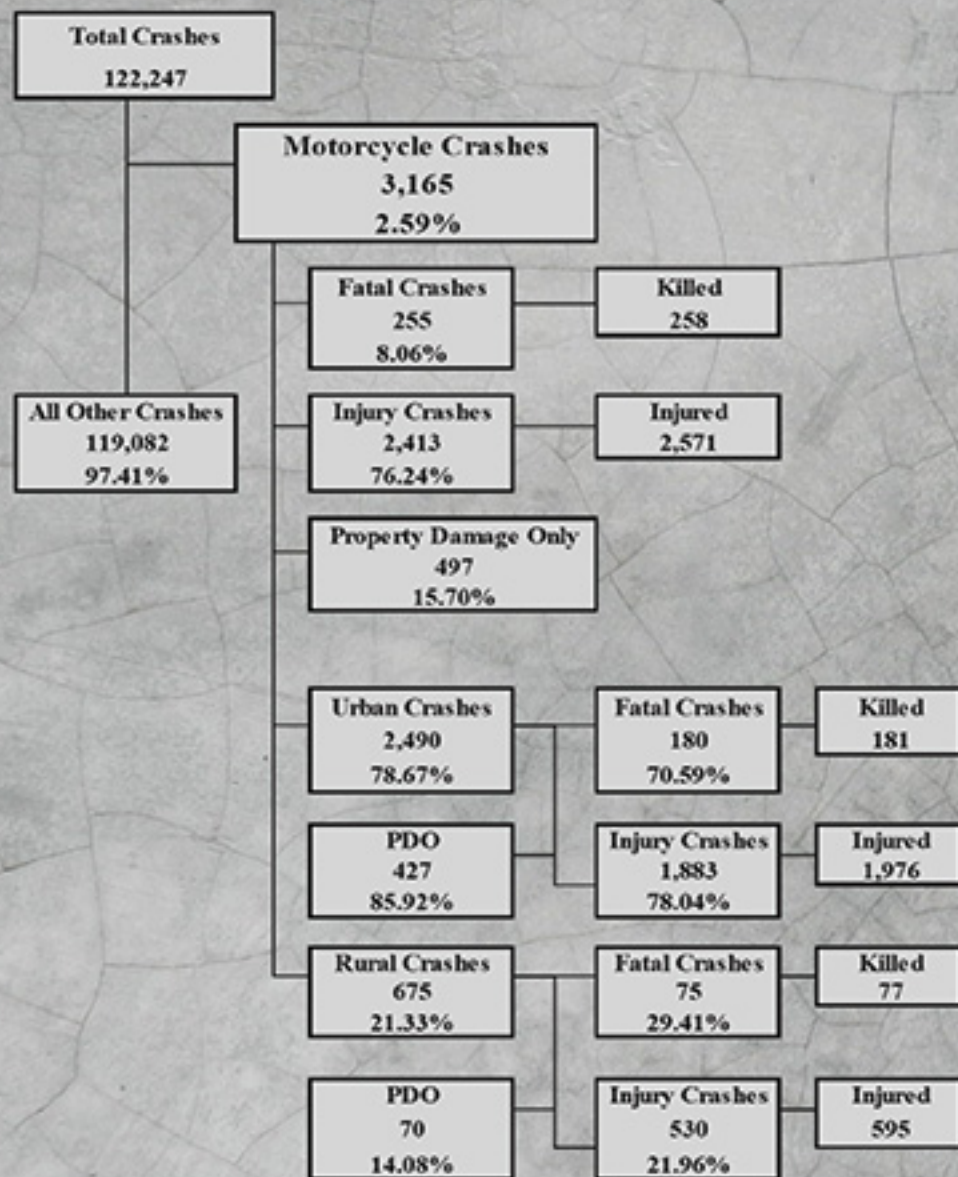
Clearly, there is a crucial need to help reduce crashes, injuries, and fatalities and promote safety and awareness.



— AMSAF STRATEGIC PLAN —



— ARIZONA CRASH STATISTICS —

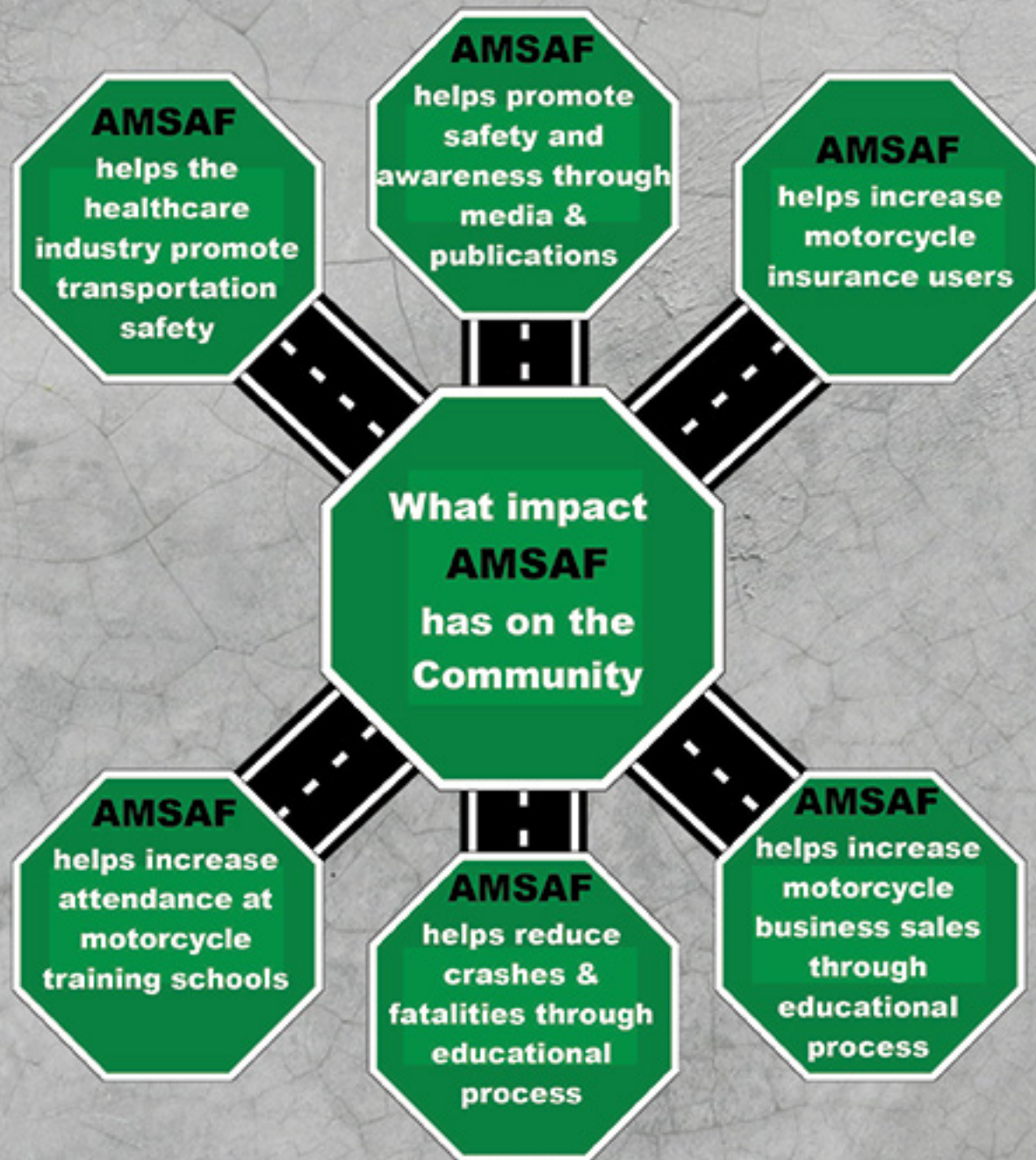


The crash statistics here are the latest figures compiled by the Arizona Department of Transportation for the calendar year 2023. Many of injuries and fatalities shown are the result of distracted motorists and untrained motorcyclists.

We must work together to reduce these disturbing numbers.



— COMMUNITY IMPACT —



COMMUNITY INVOLVEMENT



AMSAF has been invited, acknowledged and represented at numerous AZGOHS events.

Governor's Office of Highway Safety Mission Statement

*Committed Toward Achieving Zero Fatalities
on Arizona Roadways*

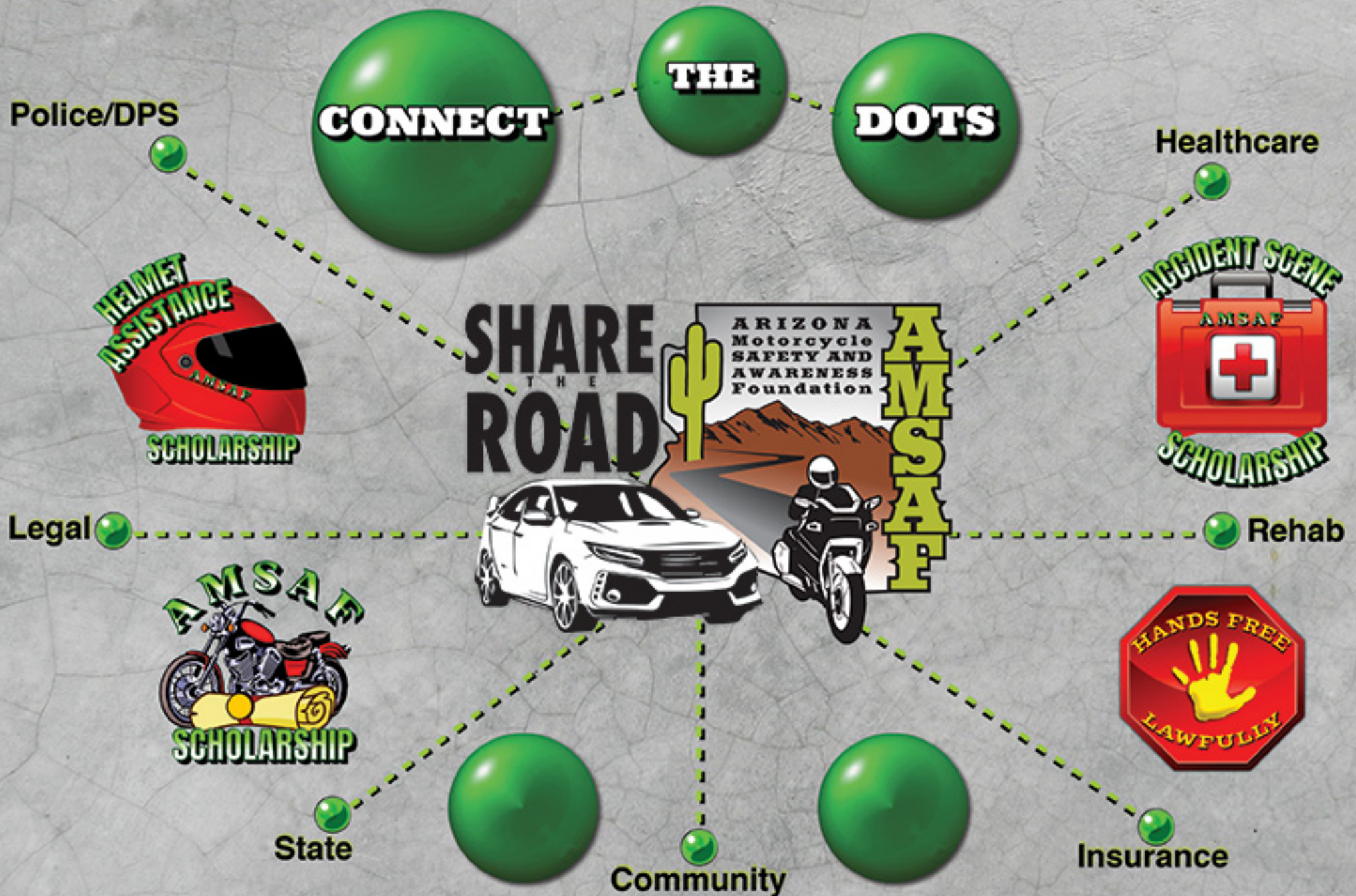
Our mission is to create a comprehensive and coordinated approach integrating highway safety programs through leadership, funding, public awareness, and community engagement throughout Arizona.



Director J. M. (Jesse) Torrez



COMMUNITY INVOLVEMENT






COMMUNITY OUTREACH

AMSAF partners with Chandler, Peoria, Surprise, Mesa, and Tempe police departments to hold citizen training events which are free to the public.

We have awarded multiple scholarships as a result of the training events.








CHANDLER POLICE DEPARTMENT
Free Citizen Training Opportunity

**MOTORCYCLE
SAFETY
COURSE**

Saturday, December 14th, at 7:00am
Hamilton High School
(South Parking Lot)
3700 S. Arizona Ave Chandler, AZ 85248
Enroll at www.chandlerpd.com
We Always Appreciate our Partners in
this Event!







PUBLIC EVENTS

SHARE THE ROAD & **RIDING FOR THE LONG HAUL** Fundraiser



AMSAF holds this event each spring as a fundraiser and to bring awareness to the issues of distracted driving and untrained motorcyclists.

This event is only possible with the involvement of state, healthcare, legal, insurance, police, community organizations and many businesses that come together to help AMSAF reduce injuries and fatalities on Arizona roads



THE AMSAF RIDER



The AMSAF Rider newsletter launched in April 2013. It provides valuable information and links to AMSAF's website, exciting events and resources.

Sign up to receive our newsletter delivered to your email at www.amsaf.org or watch for it on AMSAF's social media platforms.



WEEKLY TIPS

Weekly Tips is a feature distributed through our social media platforms promoting road safety tips.

It is extremely popular on Facebook and can also be found on our X (Twitter) and Instagram pages.



AMSAF - Arizona Motorcycle Safety & Awareness Foundation

October 1 at 7:00 AM · 🌐

Weekly Tip

Potholes on the road -- nightmares for cars and motorcycles alike. Here are a couple of great strategies for dealing with those pesky holes in the road.

Ride and Drive Safe!

[#amsaf](#) [#safetyfirst](#) [#drivesafe](#) [#safetytips](#) [#sharetheroad](#) [#RideSafe](#) [#roadsafety](#) [#TuesdayTip](#) [#Motorcycles](#) [#Ride](#) [#Arizona](#)



MOTODEAL.COM.PH

How to deal with potholes while riding your motorcycle | MotoDeal

How to deal with potholes while riding your motorcycle

👍 1

1 comment

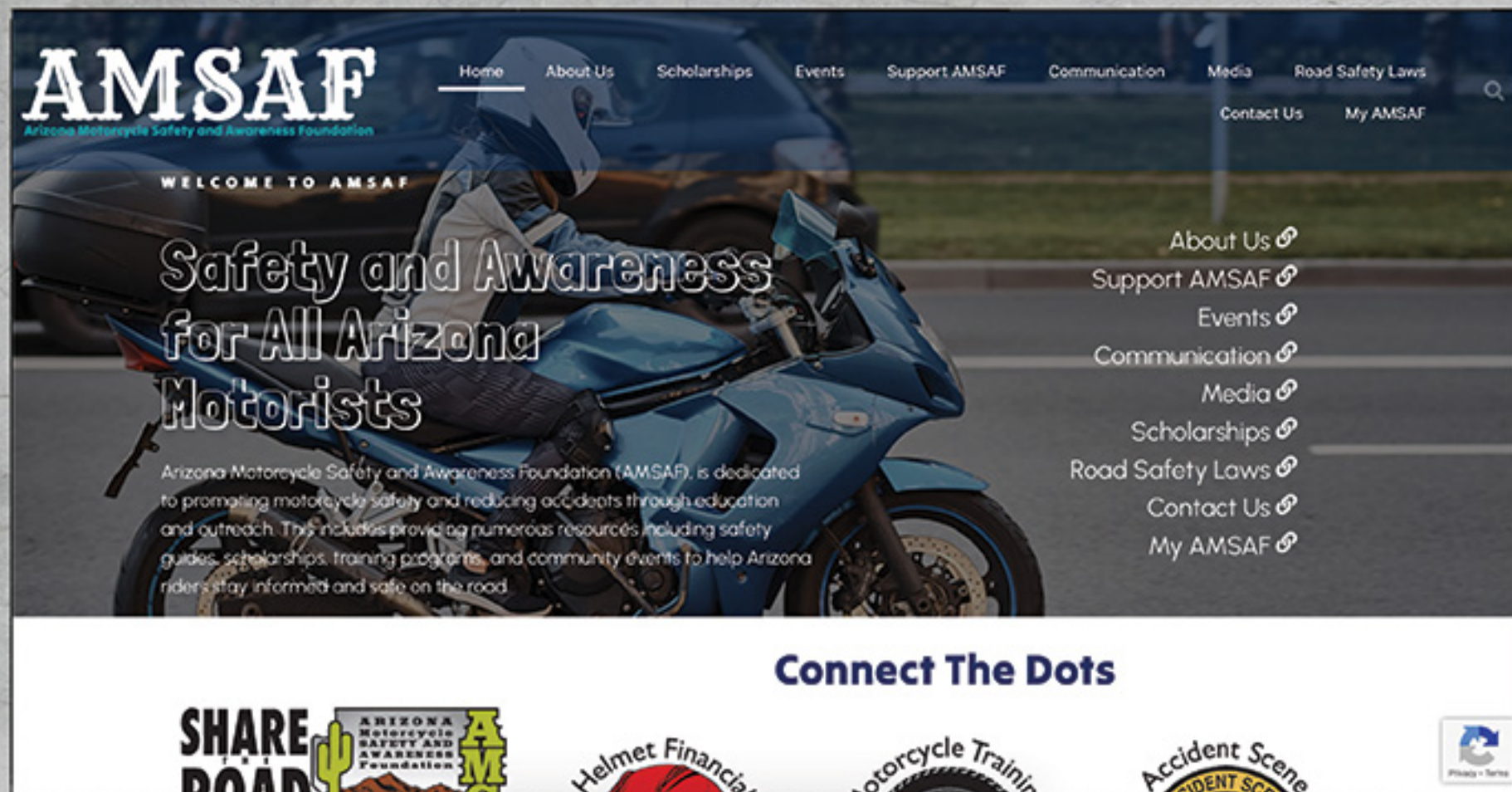
👍 Like

💬 Comment

➦ Share



AMSAF WEBSITE



AMSAF
Arizona Motorcycle Safety and Awareness Foundation

Home About Us Scholarships Events Support AMSAF Communication Media Road Safety Laws Contact Us My AMSAF

WELCOME TO AMSAF

Safety and Awareness for All Arizona Motorists

Arizona Motorcycle Safety and Awareness Foundation (AMSAF) is dedicated to promoting motorcycle safety and reducing accidents through education and outreach. This includes providing numerous resources including safety guides, scholarships, training programs, and community events to help Arizona riders stay informed and safe on the road.

- About Us
- Support AMSAF
- Events
- Communication
- Media
- Scholarships
- Road Safety Laws
- Contact Us
- My AMSAF

Connect The Dots

SHARE THE ROAD ARIZONA MOTORCYCLE SAFETY AND AWARENESS FOUNDATION

Helmet Financial Motorcycle Training Accident Scene

Privacy Policy

Our website at amsaf.org offers direct links to scholarships, sponsorships, donations and invaluable resources.



— AMSAF BILLBOARDS —

AMSAF reaches the general public with high visibility billboards throughout Arizona.



— — — AMSAF PSAs — — —

AMSAF produces video public service announcements that are released to the general media. These informative videos reach a large audience while leading viewers to our website, Facebook page and other social media platforms.



GRANTS

Along with donations from businesses, organizations and individuals, AMSAF receives grants to support its many community programs, including those from the Arizona Governor's Office of Highway Safety.



HELMET PROGRAM

In Arizona riders have a choice to wear a helmet or not. AMSAF wants to help those that choose to wear a helmet, with a financial assistance program to help interested individuals purchase a full face or modular DOT helmet.

AMSAF collaborated with RideNow PowerSports and GOHS to develop a pilot program. This program is now very popular, and is possible through grants, sponsors, donations and partners who want to help us reduce crashes and fatalities in Arizona.



SCHOLARSHIP PROGRAM

Get the ultimate power accessory for your motorcycle - The power of knowledge.

Through AMSAF, Arizona residents can get their motorcycle endorsement, save on insurance and receive lifesaving skills.

Since its beginning AMSAF has helped thousands of people learn to ride safely who may not have been able to afford it.



AMSaf RIDERS COURSE



— ACCIDENT SCENE MANAGEMENT —



AMSAF offers a program to help with our mission - Accident Scene Management.

We offer financial assistance for two courses:

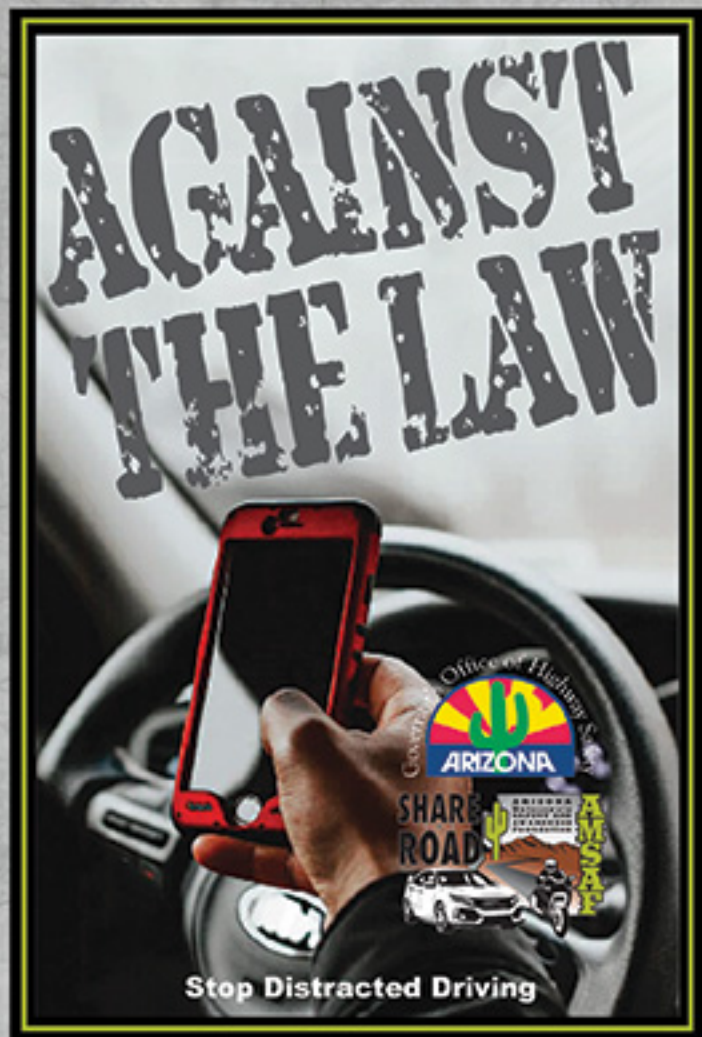
A Crash Course for the Motorcyclist
(Basic course) Learn what to do in the first 5-30 minutes after a crash until help arrives.

Advanced Bystander Assistance
Learn to be a leader at a scene as well as how to assist the EMS when they arrive. You must have successfully completed the Basic course within 2 years to take this course.

These programs are possible due to grants, sponsors, donations, and other partners.



ELIMINATE DISTRACTED DRIVING



According to the National Safety Council, distracted driving is the cause for 1 of every 10 fatal accidents.

Since January 2021 it is illegal in Arizona to talk or text on a cellphone while driving unless it is being used in hands-free mode.

This law also applies to “stand-alone electronic devices” such as computers, pads, etc.

Know the law. Tell your friends. Save a life.

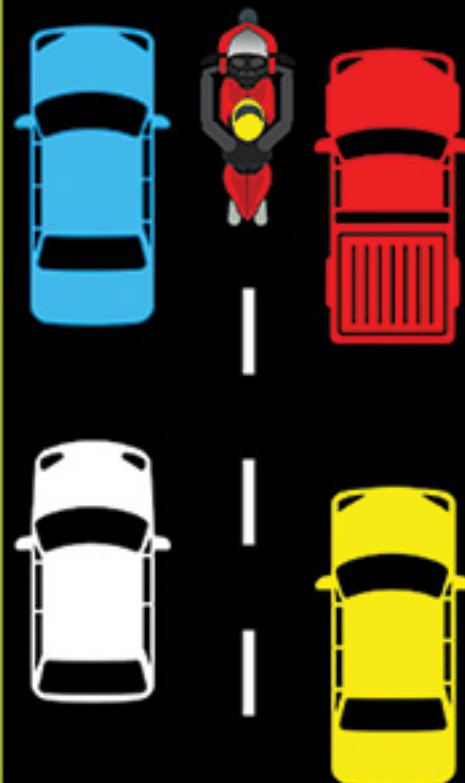


—LANE FILTERING (SB1273)—

What you need to know about the LANE FILTERING LAW (SB1273)



for more information on this go to: www.amsaf.org/filtering



Arizona's new lane filtering law (SB1273) allows a motorcycle to travel between lanes of traffic in very specific instances:

Here are some things you, as a motorcyclist, need to know:

• NO FREEWAYS

This is not the California "lane splitting" law! The Arizona law only allows lane filtering on surface streets with a speed limit of 45 MPH or slower.

• NOT EVERY STREET

Only on streets that have 2 or more lanes in the same direction.

• NOT MOVING

You may not pass a vehicle in motion. You may only overtake a vehicle between lanes that is stopped.

• NO SPEEDING

The maximum speed for a motorcycle traveling between lanes is 15 MPH.

And (you'll want to do this anyway) you must recognize that you can move between lanes safely before beginning lane filtering.

Here's a couple more things you should know:

This law is for 2-wheeled motorcycles. Sorry Trike, Spyder, Slingshot and Ural sidecar riders.

Make sure you tell all your non-motorcyclist friends and neighbors about the law and what to expect. It will help keep them and every motorcyclist safe.



HELP US REDUCE CRASHES & FATALITIES IN ARIZONA



SHARE THE ROAD



The AMSAF Share the Road campaign was developed to bring awareness and make roads safer for everyone.

The campaign includes brochures, fliers, bumper stickers and billboards that promote "Look out for Motorcycles" and "Share the Road."



The Phoenix, Peoria and Chandler police departments pass these out in their communities.



TESTIMONIALS

RIDING COURSE

It cut the cost down to a price I was able to afford. Not only did I get my motorcycle license, but I learned a lot on how to operate a bike safely

It really prepared me for the level of road attentiveness I need while not only riding but improved my driving as well.

By offering the scholarship, it helps riders who may be on the fence to take the course by removing cost as an obstacle

HELMET PROGRAM

This program is amazing. I was able to buy a much nicer and protective helmet than I could otherwise afford.....and replace a helmet I was using that was very old.

Most safety gear is so expensive to obtain, being able to get help with the most important safety device was a blessing

The program allowed me to purchase a helmet for my son that was a better quality and fit. He actually enjoys wearing the helmet and this means he wears it anytime he rides.

ACCIDENT SCENE MANAGEMENT

Things in the world are certainly tight now, every bit helps, it allowed me to garner knowledge, that while I hope that I never need, will be helpful in the event that I do.

Very informative and educational to assist and help someone that may have experienced an accident or aid with others that are assisting someone that has been involved in a motorcycle accident. I would highly recommend any rider to take.

I was able to learn skills to help me possibly save someone's life in the future.



What people
are saying!

— — — AMSAF TEAM — — —

As a non-profit 501c3 foundation, we have accomplished a great deal.

You can only accomplish what we have with a team
that is passionate about what they do and who really care.

AMSAF has the team to help make the state safe.

THANK YOU.



— CONTACT AMSAF —

Come join us, invest. Together, we can make a difference



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HOV 2+ ONLY

101 SOUTH

SHARE THE ROAD

ARIZONA Motorcycle SAFETY AND AWARENESS Foundation

AMSAA

www.AMSAA.org