



## ARIZONA MOTORCYCLE SAFETY AND AWARENESS FOUNDATION

7558 W. Thunderbird Road, Suite 1-120 Peoria, AZ 85381-6080

A non-profit foundation committed to motorcycle safety and awareness

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### AMSAF Board of Directors, Advisory Board and Volunteers

- **Executive Board of Directors:** As representatives of the membership of the Arizona Motorcycle Safety and Awareness Foundation (AMSAF), the Board of Directors is the primary force pressing the Foundation to the realization of its opportunities for service and fulfillment of its obligations to the membership, to the Foundation as a single entity and to the nonprofit community at large. The most important role of the board of directors of a nonprofit organization consists of raising funds to use in accomplishing the business mission and driving the Strategic Plan to achieve those goals. Fundraising events, Grants and donations comprise the majority of income for nonprofit organizations. Members of the board must use their business and social connections to build interest in the organization and its efforts. They then may garner major donations from these supporters, solicit sponsorships and recruit new members. In addition, board members are expected to raise awareness of their cause through various marketing channels as well as increasing event registrations. Each Board Member is responsible for Chairing a Strategic Plan Committee and helping to raise up to \$10,000.00 in fundraising.
- **Advisory Board:** A key to building a secure organization is having an independent advisory board of community leaders, motorcycle Safety enthusiasts and other interested people. Advisory board members are active volunteers and should reflect diversified representation from various cultures, socioeconomic groups, and urban and rural settings.

Advisory board members take responsibility for specific tasks while attending meetings and provide input and feedback. All members are expected to carry out a specific function independently. An advisory member's focus should be helping the board of directors with certain responsibilities, not replacing it. Both boards should work in a team effort with the organization's best interests in mind.

1. Advisory board members attend regular board and committee meetings each year to share information, discuss ideas and make decisions. Once a structure is in place, the board can distribute its governing functions and responsibilities equally among its members to maximize its effectiveness through committee setting. Advisory board members join an organization for a limited amount of time and pledge their personal, professional and financial resources to help assist in their mission. Each Advisory Board member agrees to contribute a minimum of \$1200.00 in donations through cash or gift value to AMSAF on a yearly basis.

Advisory board member duties and responsibilities are assigned at the discretion of the board of directors. Each Advisory Board member is required to commit to being on one of the Strategic Plan Committee's. Some responsibilities typically assigned to an advisory board member include:

- Help in the growth of the business strategies.
  - Planning, fund-raising and community relations.
  - Create programs and policies.
  - Promotional Ideas and public awareness.
  - Develop subcommittees.
  - Attend meetings.
  - Contribute input and feedback.
  - Organizational development.
  - Strategic plan process and decision making.to help achieve Strategic Goals of AMSAF
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- **Volunteer:** A volunteer is not required to be on a Committee or attend a Board meeting but is available to help on events and functions to help with the success of AMSAF'S Fundraising and Strategic Plan goals.
  - **Membership:** Membership would allow individuals the opportunity to help AMSAF increase exposure. Members would be asked to pay an annual membership fee. In turn they would obtain AMSAF credentials identifying them as supporters of the organization. Membership would allow individuals to provide literature and other handouts to members of the Public. Thus increasing awareness.