



ARIZONA MOTORCYCLE SAFETY AND AWARENESS FOUNDATION

7558 W. Thunderbird Road, Unit 1-120 Peoria, AZ 85381-6080

A non-profit foundation committed to motorcycle safety and awareness.

Friends,

Since 2011, the Arizona Motorcycle Safety and Awareness Foundation (AMSAF) has been committed to making Arizona's roadways safer for everyone. What began as a focus on reducing motorcycle crashes and fatalities has grown into a broader effort that also addresses the increasing impact of distracted driving among all motorists.

At the heart of our work is a simple belief: **education and access save lives.**

Through our scholarship programs, AMSAF helps individuals across all 15 counties gain the training and safety equipment they need to make responsible decisions on the road. For many, motorcycling is not just a pastime—it is a primary mode of transportation to school or work. Yet in Arizona, nearly 60% of riders are unlicensed or lack proper endorsement. By removing financial barriers, we help more riders access training, obtain proper licensing, and ride safely.

Today, AMSAF offers three core scholarship programs:

- **Motorcycle Training Scholarships** – providing both classroom and riding instruction to support licensing and skill development
- **Helmet Scholarships** – increasing access to full-face and modular helmets, proven to reduce injury severity
- **Accident Scene Management Scholarships** – equipping individuals with the knowledge to respond effectively in the critical moments following a crash

To date, AMSAF has supported more than 9,000 individuals and families across Arizona. Every day, we hear from people seeking access to training or safety equipment—often just out of reach financially. When funding is available, we step in to help, ensuring that safety is accessible to anyone willing to take that step.

Our work is strengthened through a partnership with the Arizona Governor's Office of Highway Safety, which administers funds from the Arizona Motorcycle Safety Fund. While these grants allow us to expand our reach, they also require significant upfront investment and administrative effort, as scholarship costs are paid in advance and reimbursed later.

This is where community partnership plays an essential role.

Each year, AMSAF brings together supporters from across Arizona for our signature event, "**Share the Road & Riding for the Long Haul.**" More than a fundraiser, this gathering reflects a shared commitment to safer roads by bringing together leaders from public safety, healthcare, insurance, business, and the broader community.

We invite you to join us on **March 21, 2026, at the Marriott Phoenix Chandler** for an evening of connection, recognition, and impact. Your participation helps sustain the infrastructure behind our programs and ensures we can continue expanding access to life-saving education and resources.

Learn more or reserve your place at www.amsaf.org/RFTLH or <https://amsaf.ejoinme.org/amsaf2026>

Whether through attendance, partnership, or sharing our mission, your involvement strengthens a statewide effort to create safer roads for all Arizonans.

Thank you for being part of this important work.

Warm regards,

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Executive Director