A Message from the AMSAF Chairman

Join Us for a Night of Celebration, Community, and Purpose

Dear Friends, Supporters, and Community Partners,

Every life matters. Every rider deserves to make it home safely. And every one of us has the opportunity to make a difference.

On behalf of the Arizona Motorcycle Safety & Awareness Foundation (AMSAF), I am honored to invite you to our **12th Annual Fundraising Gala, Disco & Diamonds: Riding for the Long Haul, on Saturday, May 15, 2027, at the Marriott Phoenix Chandler.**

This year, we are bringing extra sparkle to a mission that means so much to our community, with an unforgettable evening of entertainment, connection, and giving back.

Beyond the celebration is a purpose far greater than any one evening. Through education, awareness, rider training, helmet assistance, and accident scene management programs, AMSAF helps protect lives and build safer Arizona roads.

Our commitment to road safety extends beyond motorcycles. We also want to raise awareness about the dangers of distracted driving, encouraging everyone behind the wheel or on two wheels to stay alert, share the road responsibly, and help prevent tragedies before they happen.

We cannot do it alone.

That is why I am personally inviting you, your business, your colleagues, and your friends to help make this our most impactful gala yet.

There are several ways to make a difference:

- **Become a Corporate Sponsor:** Sponsorships from $5,000 to $20,000 support motorcycle safety while offering valuable visibility and recognition among Arizona business and community leaders.
- **Host a Corporate Table:** For $2,000, bring together 10 guests for an evening of celebration and giving back. Recognize your employees, entertain clients, or gather friends who want to make a difference.
- **Attend the Gala:** Individual tickets are $250 and include dining, entertainment, auctions, and opportunities to support our mission.
- **Make a Donation:** Even if you cannot attend, your generosity helps expand AMSAF safety and awareness initiatives throughout Arizona.

As Chairman, I believe AMSAF draws its strength from the sponsors, volunteers, community partners, and supporters who stand behind our mission.

This is more than a gala. It is an opportunity to create lasting change, build meaningful relationships, and help more riders return home to the people who love them.

I encourage you to reserve a table, explore sponsorship opportunities, and invite others to join us. Together, we can make an impact that extends far beyond the dance floor.

Thank you for believing in our mission and helping us keep Arizona roads safer for everyone.

I look forward to celebrating with you on May 15!

With gratitude,

Olivia Lemorrocco
Chairman | Arizona Motorcycle Safety & Awareness Foundation (AMSAF)

AMSAF ARIZONA
SHARE THE ROAD
MOTORCYCLE SAFETY & AWARENESS FOUNDATION

ARIZONA MOTORCYCLE SAFETY & AWARENESS FOUNDATION

12TH ANNUAL FUNDRAISING GALA

SHARE THE ROAD / RIDING FOR THE LONG HAUL

DISCO & DIAMONDS

DRESS TO SHINE. GIVE TO SAVE LIVES.

Sequins, disco glam, diamonds & dancing shoes encouraged!

A night of sparkle supporting safer Arizona roads.

SATURDAY	COCKTAILS	MARRIOTT PHOENIX CHANDLER
MAY 15, 2027	5:30 PM	1600 S. PRICE RD. | CHANDLER, AZ

CHOOSE YOUR WAY TO SHINE

INDIVIDUAL SEAT
$250
Dinner, entertainment, auctions + raffle

CORPORATE TABLE
$2,000
VIP table for 10+ event recognition

SPONSORSHIPS
$5K – $20K
Brand visiblity, VIP tables + more

CAN'T ATTEND?
DONATE
Any amount makes an impact

EARLY BIRD SPECIAL

PURCHASE NOW | INDIVIDUAL TICKETS $200

COMMUNITY TABLE $1,800 | THROUGH DECEMBER 31

RESERVE YOUR SEAT OR BECOME A SPONSOR

AMSAF.ORG/RFTLH | SPONSORSHIP & PAYMENT FORM ON REVERSE

A NIGHT OF GLAM. A MISSION THAT MATTERS.

RIDER TRAINING | HELMET ASSISTANCE | ACCIDENT SCENE MANAGEMENT

AMSAF.ORG | INFO@AMSAF.ORG | (888) 951-3732

EVERY DOLLAR HELPS KEEP ARIZONA RIDERS SAFER.

ARIZONA MOTORCYCLE SAFETY & AWARENESS FOUNDATION

12TH ANNUAL FUNDRAISING GALA

SHARE THE ROAD / RIDING FOR THE LONG HAUL

DISCO & DIAMONDS

SATURDAY, MAY 15, 2027 | MARRIOTT PHOENIX CHANDLER

SPONSOR BENEFITS	TITLE SPONSOR $20,000	SHARE THE ROAD SPONSOR $10,000	MOTORCYCLE FRIENDLY SPONSOR $5,000	COMMUNITY SAFETY SUPPORTER $2,000
VIP Table Seating *(10 guests per table)*	**4 Tables** *(40 guests)*	**3 Tables** *(30 guests)*	**2 Tables** *(20 guests)*	**1 Table** *(10 guests)*
Featured table to promote your company at the event	✦			
Company & logo featured on all promotional materials	✦	✦		
Logo on attendee swag bag *(with AMSAF logo)*	✦			
Logo on door prize tickets	✦			
Sponsor banner at the event	✦	✦		
Company & logo mentioned in all press releases about the event	✦	✦		
Recognition in the event program	✦	✦	✦	
Link on AMSAF website to sponsor site *(AMSAF website recognition)*	✦	✦	✦	✦
Recognition on AMSAF social media channels	✦	✦	✦	
On-stage recognition at the event & AMSAF Sponsor Trophy		✦		
Choose your area of added exposure for your logo (select one): Silent Auction, Food & Beverage, Centerpiece, or Registration			✦	
First right of refusal for title sponsorship at next year's event	✦			
Table signage with company logo	✦	✦	✦	✦

A NIGHT OF GLAM. A MISSION THAT MATTERS.

RIDER TRAINING | HELMET ASSISTANCE | ACCIDENT SCENE MANAGEMENT

SPONSORSHIP OPPORTUNITIES

SHARE THE ROAD / RIDING FOR THE LONG HAUL • DISCO & DIAMONDS

12TH ANNUAL FUNDRAISING GALA | MAY 15, 2027 | MARRIOTT PHOENIX CHANDLER

Choose the partnership level that best supports your organization and AMSAF's mission.

All sponsorships support safer Arizona roads through education, awareness, and rider-safety initiatives.

$20,000 TITLE SPONSOR

- Featured table at the event to promote your company.
- Company and logo featured on all promotional materials as the Share the Road & Riding for the Long-Haul Title Sponsor.
- Sponsor logo printed on attendee swag bag along with AMSAF logo; sponsor logo printed on door prize tickets.
- Title Sponsor banner at the event; company and logo mentioned in all event press releases.
- Recognition in the event program and link on AMSAF website to sponsor site.
- Recognition on AMSAF social media channels; three additional VIP tables of ten guests each (in addition to featured table).
- 24 door prize tickets and first right of refusal for Title Sponsorship at next year's event.

$10,000 SHARE THE ROAD SPONSOR

- Company and logo featured on promotional materials as Riding for the Long-Haul Sponsor.
- Logo included on flyer and Riding for the Long-Haul Sponsor banner.
- Company and logo mentioned in all press releases about the event.
- On-stage recognition at the event and AMSAF Sponsor Trophy.
- Two additional VIP tables for ten guests each.

$5,000 MOTORCYCLE FRIENDLY SPONSOR

- Company name and logo featured on promotional materials and event flyer.
- Recognition on AMSAF social media channels.
- Additional VIP table seating for ten guests.
- Choose one area of added logo exposure: Silent Auction, Food & Beverage, Centerpiece, or Registration.
- AMSAF website recognition.

$2,000 COMMUNITY SAFETY SUPPORTER

- VIP table for ten guests.
- Recognition at the event.
- AMSAF website recognition.

$250 INDIVIDUAL GALA SEAT

- Individual admission to the gala.

ALL FOUR SPONSORSHIP LEVELS RECEIVE TABLE SIGNAGE WITH COMPANY LOGO.

AMSAF website recognition is included for the $20,000, $10,000, $5,000 and $2,000 levels.

SPONSOR COMMITMENT & PAYMENT

SHARE THE ROAD / RIDING FOR THE LONG HAUL • DISCO & DIAMONDS

12TH ANNUAL FUNDRAISING GALA | MAY 15, 2027 | MARRIOTT PHOENIX CHANDLER

Please select your sponsorship level and complete the information below.

Event: Saturday, May 15, 2027 • Cocktail reception begins at 5:30 PM
Location: Marriott Phoenix Chandler, 1600 S. Price Road, Chandler, Arizona 85286

SPONSORSHIP SELECTION

- ☐ $20,000 Title Sponsor
- ☐ $10,000 Share the Road Sponsor
- ☐ $5,000 Motorcycle Friendly Sponsor
- ☐ $2,000 Community Safety Supporter
- ☐ $250 Individual Gala Seat
- ☐ Other donation: $

AMOUNT

SPONSOR CONTACT INFORMATION

SPONSOR / COMPANY NAME

PRIMARY CONTACT NAME

WORK PHONE

CELL PHONE

EMAIL ADDRESS

MAILING / BILLING STREET ADDRESS

CITY, STATE, ZIP

COMPANY / INDIVIDUAL NAME AS IT SHOULD APPEAR ON PRINTED MATERIALS

DESCRIPTION OF EDUCATION OR HOW YOU WOULD LIKE TO HELP AMSAF

PAYMENT INFORMATION

☐ Check enclosed ☐ AMEX ☐ VISA ☐ MasterCard

Credit card charges have a 4% online convenience fee.

CREDIT CARD NUMBER

EXPIRATION DATE

CVC

NAME AS IT APPEARS ON CREDIT CARD

BILLING ADDRESS

SIGNATURE / AUTHORIZATION

DATE

MAIL COMPLETED FORM AND CHECK OR CREDIT CARD INFORMATION TO:

Arizona Motorcycle Safety and Awareness Foundation (AMSAF) | Attn: Treasurer

7558 W. Thunderbird Rd., Ste. 1-120, Peoria, AZ 85381-6080 | AMSAF.ORG/RFTLH