A Message from the AMSAF Chairman

Join Us for a Night of Celebration, Community, and Purpose

Dear Friends, Supporters, and Community Partners,

Every life matters. Every rider deserves to make it home safely. And every one of us has the opportunity to make a difference.

On behalf of the Arizona Motorcycle Safety & Awareness Foundation (AMSAF), I am honored to invite you to our **12th Annual Fundraising Gala, Disco & Diamonds: Riding for the Long Haul, on Saturday, May 15, 2027, at the Marriott Phoenix Chandler.**

This year, we are bringing extra sparkle to a mission that means so much to our community, with an unforgettable evening of entertainment, connection, and giving back.

Beyond the celebration is a purpose far greater than any one evening. Through education, awareness, rider training, helmet assistance, and accident scene management programs, AMSAF helps protect lives and build safer Arizona roads.

Our commitment to road safety extends beyond motorcycles. We also want to raise awareness about the dangers of distracted driving, encouraging everyone behind the wheel or on two wheels to stay alert, share the road responsibly, and help prevent tragedies before they happen.

We cannot do it alone.

That is why I am personally inviting you, your business, your colleagues, and your friends to help make this our most impactful gala yet.

There are several ways to make a difference:

- **Become a Corporate Sponsor:** Sponsorships from $5,000 to $20,000 support motorcycle safety while offering valuable visibility and recognition among Arizona business and community leaders.
- **Host a Corporate Table:** For $2,000, bring together 10 guests for an evening of celebration and giving back. Recognize your employees, entertain clients, or gather friends who want to make a difference.
- **Attend the Gala:** Individual tickets are $250 and include dining, entertainment, auctions, and opportunities to support our mission.
- **Make a Donation:** Even if you cannot attend, your generosity helps expand AMSAF safety and awareness initiatives throughout Arizona.

As Chairman, I believe AMSAF draws its strength from the sponsors, volunteers, community partners, and supporters who stand behind our mission.

This is more than a gala. It is an opportunity to create lasting change, build meaningful relationships, and help more riders return home to the people who love them.

I encourage you to reserve a table, explore sponsorship opportunities, and invite others to join us. Together, we can make an impact that extends far beyond the dance floor.

Thank you for believing in our mission and helping us keep Arizona roads safer for everyone.

I look forward to celebrating with you on May 15!

With gratitude,

Olivia Lemorrocco
Chairman | Arizona Motorcycle Safety & Awareness Foundation (AMSAF)