

# AMSAF MOTORCYCLE SAFETY PROGRAM RULES

## -AMSAF RIDER TRAINING SCHOLARSHIP-

The subject/idea/theme of all submitted entries should explain why you or someone you nominate should be chosen to be granted a scholarship for a rider course through an Arizona Motorcycle riding school certified by the Motorcycle Safety Foundation (hereinafter "MSF certified school") by AMSAF (hereinafter "AMSAF" or "Sponsor").

All scholarship winners are required to follow all rules, without exception, of Sponsor. The failure to follow any rule will result in the forfeiture of the right to further participate in the scholarship. Any failure to follow rules of AMSAF will result in forfeiture of scholarship with no liability of any kind for Sponsor.

Rider training and similar activities are voluntary. It has physical components and may not be suitable for all people. Ride and participate at your own risk. Riding a motorcycle is an activity that can be inherently dangerous and involves risks that may cause serious injury or in some cases death.

By accepting the opportunity to be awarded the scholarship as part of the AMSAF Motorcycle Safety Program, you voluntarily assume the risk and danger of injury or death inherent in this activity.

**7 day deadline:** You have one week (7 days) from the date you are notified of winning a scholarship to arrange a date for your training at a MSF Certified School. Training must be completed no later than date specified in Scholarship letter.

### **Deadlines:**

Arrangement of a qualifying safety course within 7 days of notification of being awarded a scholarship. Completion of training and all related requested paperwork from the MSF Certified School and/or AMSAF by specified date in letter.

### **Submission/Application Guidelines:**

1. The applicant is 100% responsible for all content of their application.
2. All submissions will become the property of Sponsor.
3. Any submission deemed inappropriate or unsuitable, in Sponsor's sole discretion, will be disqualified.
4. The submission must be the original work of the applicant.
5. Entries must be in keeping with Sponsor's image and may not be offensive, as determined by Sponsor in its sole discretion, or Entry will be disqualified from the Motorcycle Safety Program, as described herein.

### **Prizes:**

1. Scholarship winners will be able to take a full motorcycle training course through the Arizona MSF Certified School with the full cost, less a \$100.00 (hundred and 00/100) or \$50.00 (fifty and 00/100) payment from scholarship winner depending on course, paid by the AMSAF scholarship.
2. ONLY those courses and school pre-approved by Sponsor will qualify.

### **Release:**

1. By submitting an Entry, you hereby grant the Sponsor, its affiliates, subsidiaries, assigns, licensees, and legal representatives the irrevocable, perpetual, royalty-free, worldwide right to use, reproduce, edit, market, store, distribute, have distributed, publicly and privately display, communicate, publicly and privately perform, transmit, have transmitted, create derivative works based upon, and promote the submission/entry (as such may be edited and modified by the Sponsor in its discretion) for editorial, commercial, promotional and all other purposes (including posting on any websites). In addition, you hereby assign to the Sponsor all rights, titles, and interests that you may be deemed to have in any reproduction, product, or derivative work using or incorporating the Entry.

2. You represent and warrant that: (i) the Entry does not and shall not infringe on any copyright or trademark or any other third-party right other than Sponsor nor violate any applicable law or regulation, (ii) you have the right to grant any and all necessary rights and licenses provided herein, including without limitation, all necessary copyright, trademark and other related rights to the Entry, free and clear of all claims and encumbrances without violating the rights of any person or entity, including any right to privacy or publicity. You waive any right to inspect or approve uses of the Entry or to be compensated for any such uses. You hereby release Sponsor, its affiliates, officers, directors, agents, co-branders or other partners, and any of its employees (collectively, the "Scholarship Indemnities"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Scholarship, Indemnities due to or arising out of your participation in the Scholarship, or use of your name, likeness, Entry and/or voice, or any other rights granted to Sponsor, including any claims for including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation. You further agree to release and indemnify and hold harmless Indemnities from any and all claims that any commercial, advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of Indemnities infringes on your rights as contained in the Entry submission.

3. You hereby represent and warrant that you have read these Official Rules, are fully familiar with its contents and agree to be bound by them. The scholarship and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Arizona, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Arizona and agree that any dispute shall be brought in the Maricopa County Superior Court in Arizona.

### **Judging:**

1. Sponsor shall determine the winner in any way it wishes, whether by personal choice, private vote, public vote, or any other means of any kind, subjective or objective, in its sole discretion.