



SHARE THE ROAD & RIDING FOR THE LONG HAUL EVENT

April 27th, 2024
Sponsorship Information

DONATIONS ARE TAX DEDUCTIBLE AS ALLOWABLE BY LAW UNDER IRS CODE 501(C) 3
www.amsaf.org/RFTLH

Dear Supporter,

Kicking off our event prior to motorcycle safety month, the 9th annual "Share the Road & Riding for the Long Haul" fundraising event will be held at the Marriott Phoenix Chandler Hotel in Chandler, Arizona on April 27th from 5:30pm to 9:30pm. Along with dinner, guests will have the opportunity to participate in our mystery raffle, live and silent auctions all while enjoying music and other evening entertainment!

AMSAF together with Arizona State Agency's, Healthcare and many other industry and community sponsors are committed to help reduce motorcycle crashes and fatalities. You're invited to join this powerful movement by supporting our upcoming fundraising event.

Did you know that in 2022 alone there were 119,991 crashes in Arizona? While not all involved a motorcycle, the number of motorcycle registrations continues to increase and are now over 228,000.

All profits from this event benefit AMSAF's ability to help reduce crashes and fatalities in Arizona. For more information about AMSAF please visit www.amsaf.org. Join us and help keep everyone "Riding for the Long Haul" while we "Share the Road." Your sponsorship and involvement are critical; together we can reduce crashes and fatalities here in Arizona. You can do your Sponsor application online at www.amsaf.org/RFTLH

The sponsorship sheet and form attached describes various sponsor opportunities to participate in this event.

Please stand with us in support of the great state of Arizona as we work to promote safety and awareness.

EVENT DETAILS

DATE: April 27th, 2024

TIME: Cocktail reception begins at 5:30 pm

LOCATION: Marriott Phoenix Chandler
1600 S. Price Road
Chandler, Arizona 85286

*Riding for the Long Haul & Share the Road is
an educational fundraising event
developed by AMSAF.*



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CHECK DESIRED SPONSORSHIP LEVEL BELOW

☐

\$20,000 Title Sponsor

Title Sponsor receives unsurpassed visibility, exposure and recognition.

- Featured table to promote company at event
- Company and logo featured on all promotional materials as the Share the Road & Riding for the Long Haul Title Sponsor
- Sponsor logo printed on attendee swag bag along with AMSAF logo
- Sponsor logo printed on door prize tickets
- Title Sponsor Banner at the event
- Company and logo mentioned in all press releases about event
- Full page ad in the event program
- Full page ad in AMSAF Newsletter
- Link on AMSAF website to sponsor site
- Recognition on AMSAF social media channels
- Three VIP tables (eight guests at each)
- 24 Door Prize tickets
- First right of refusal for title sponsorship at next year's event

☐

\$10,000 Share the Road Sponsor

Includes all benefits in the Friend of AMSAF level plus:

- Featured area to promote company at event
- Company and logo featured on promotional materials as Riding for the Long Haul Sponsor
- Logo included on Flyer as Riding for the Long Haul Sponsor
- Logo included on Riding for the Long Haul Sponsor Banner
- Company and logo mentioned in all press releases about event
- Full page ad in AMSAF Newsletter and link on AMSAF website
- On-stage recognition at event and AMSAF Sponsor Trophy
- Additional VIP table for eight (8)

☐

\$5,000 Motorcycle Friendly Sponsor

Includes all benefits in the Friend of AMSAF level plus:

- Company Name and logo featured on promotional materials as Share the Road Sponsor
- Logo included on Flyer as Share the Road Sponsor
- Recognition on AMSAF social media channels and AMSAF Newsletter
- Choose your area of added exposure for your logo:
 - ☐ Silent Auction
 - ☐ Food & Beverage
 - ☐ Centerpiece
 - ☐ Registration

☐

\$1,500 Friend of AMSAF Sponsor

- VIP Table for eight (8)
- AMSAF Newsletter recognition
- Recognition on event promotional materials
- AMSAF web site recognition
- Table signage
- Opportunity to put promotional item in attendee swag bag



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COMPLETE SPONSOR FORM BELOW

SPONSOR NAME: _____

PRIMARY CONTACT NAME: _____

PHONE NUMBER: (W) (C) _____ EMAIL ADDRESS: _____

CITY, STATE, ZIP: _____

COMPANY/INDIVIDUAL NAME AS IT SHOULD APPEAR ON PRINTED MATERIALS: _____

DESCRIPTION OF EDUCATION OR HOW YOU WOULD LIKE TO HELP AMSAF: _____

ENTER PAYMENT INFORMATION BELOW

PLEASE MAIL completed form along with your check or credit card information to:

**Arizona Motorcycle Safety and Awareness Foundation
(AMSAF)**

Attn: Treasurer
7558 W. Thunderbird Rd., Ste 1-120
Peoria, AZ 85381-6080

Check Enclosed ☐ AMEX ☐ VISA ☐ MasterCard ☐

Exp. Date _____ CVC _____

Credit Card #: _____

PRINT NAME AS IT APPEARS ON CREDIT CARD

BILLING ADDRESS FOR CARD

SIGNATURE

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