

Helmet Program Followup Surveys
March 2020 to September 2023

Entry Date	How did you benefit from taking the Motorcycle Training Course you received from AMSAF?	How did the AMSAF Scholarship personally benefit you?	Did the school provide everything that you expected?
9/15/2023	It allowed me to get a nice helmet at a great price	The helmet center was a great place to get a helmet I had found a helmet that I liked and the sales person asked me a few questions that I didn't even think about	The helmet that I wanted was the wrong helmet for me turns out I use a Cardo and I wouldn't be able to wear it comfortably they showed me a few choices that would work better for me the helmet that I wound up with was a few dollars cheaper
9/13/2023	This program is amazing. I was able to buy a much nicer and protective helmet than I could otherwise afford.....and replace a helmet I was using that was very old.	Yes. I was worried they would be annoyed at the 'coupon', but they were great. Cycle Gear (Mesa) was extremely helpful & willing to be patient with me. I'm in Payson so it's always a crap shoot for where to go. CG was great & super happy w/ them!	Program is great. I've told my friends about it and make sure I advertise it in my groups. Maybe you could make stickers that would be cool enough to slap on helmets saying how we got them? Thanks for helping all of us stay safe!
9/12/2023	I learned that there are many different helmets and many different safety factors.	Desert wind Harley Davidson went far and beyond what they should've. They explained everything to me.	None
9/12/2023	I replaced a helmet that was dropped and cracked.	Yes, the dealership was knowledgeable about the program and made it a very easy process.	I would like to participate in fundraisers for this in the future.
9/12/2023	I didn't. I donated the money and never chose a helmet. Didn't find the right one.	Yes.	It's a great program. I just have to do it again, if I can.
9/12/2023	Was able to get a nice well made Bell helmet at an affordable price. Before the plan I was wearing an Amazon special which probably would have not help me if I was in an accident.	Yes. Very helpful and the grant was easy to use .	This is a great program to help promote helmet use and to obtain a good quality helmet at a reasonable price to protect you.

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9/12/2023	I was hable to afford a higher quality helmet to protect myself	Yes	It's great, im surprise that not many people know about it
9/12/2023	I was able to get a much better and safer helmet that was otherwise outside of my price range.	Yes, found what I was after and took care of everything.	I think this program helps those who already wear helmets by enabling them to afford a higher end helmet and promotes rider safety among those who choose to not regularly wear one.
9/12/2023	It helped to pay a helmet of good quality to help protect me that i really couldn't afford.	Cycle gear was awesome and they helped yo fit me into one that i liked and was comfortable	Its a grest program to help with safety and affordability to get a great helmet so i feel my best riding on the road
9/12/2023	I was able to afford a helmet without feeling like I was cutting corners on my safety.	Yes. Staff were friendly and knowledgeable.	Overall I think it is a great program. It has helped me and friends with being able to get great gear.
9/12/2023	I was able to buy a quality full face helmet for a more affordable price. Previously I only had a 1/2 helmet.	Unfortunately no. Harley of Scottsdale had the helmet I was looking for but the first couple people didn't know anything about the program & when they called the manager, they were told \$125 plus 25% off was too much. They took the \$125 & gave me 10%	Overall a really good program for a great cause but it seems that maybe the participating dealerships should be more informed on the program & what it entails or least be giving their employees more information because I called a couple other dealers on the list & some of them acted like they didn't know of the program.

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9/12/2023	I got my first full face helmet	Did not have a very good selection and was not completely sure how to apply the voucher	I think this was a great program. Most safety gear is so expensive to obtain, being able to get help with the most important safety device was a blessing 🙏
9/12/2023	With the savings I got, I was able to get the helmet I wanted.	Yes	I will be using it again, I want a modular style now, and giving first helmet to my son.
9/12/2023	I was able to purchase a new helmet for much less than the advertised price in the store. This was a great help since I had not owned a new helmet in over 10 years.	They provided everything I expected and more. They could not have been more professional, helpful, and grateful for the business.	This is such a wonderful program. Helping riders stay safe has no limit to its value. Keep up the good work!
8/23/2022	I was able to learn the basics needed to begin riding.	By obtaining my motorcycle endorsement, I can pursue getting me a bike to further my knowledge.	For the moment, the basics were enough to give me the jump start needed.
8/22/2022	I was able to learn the basics needed to begin riding.	By obtaining my motorcycle endorsement, I can pursue getting me a bike to further my knowledge.	For the moment, the basics were enough to give me the jump start needed.
8/10/2022	I was able to learn the basics needed to begin riding.	By obtaining my motorcycle endorsement, I can pursue getting me a bike to further my knowledge.	For the moment, the basics were enough to give me the jump start needed.
7/20/2022	The benefits are numerous. Learning basic skills, learning to think ahead about safety, and plans to escape harm.	I would not be able to afford lessons if I had not received the scholarship.	Indeed! And more!

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7/20/2022	I was able to secure my motorcycle endorsement on my driver's license, encouraging me to get outside more.	Allowed me to limit my financial impact to pay for the course.	Yes.
7/20/2022	It really prepared me for the level of road attentiveness I need while not only riding but improved my driving as well.	As a single mom with 2 kids the scholarship helped me be able to take the class right away rather than having to save up before I could start my riding journey.	Yes!
7/20/2022	The benefit from taking Motorcycle Training Course was life changing. I was trying to get my motorcycle endorsement for a long while and just ran into problems. The course made it so easy to do it. I was kicking myself for not doing it earlier.	The AMSAF scholarship benefited me by making it less of a risk and made it more affordable to me.	The school was everything I expected and more. Rob was a great instructor.
7/20/2022	I was able to obtain my goal of obtaining my motorcycle license, and also at an affordable cost, which I haven't been able to afford since I'm a full time medical student	It cut the cost down to a price I was able to afford. Not only did I get my motorcycle license, but I learned a lot on how to operate a bike safely	Yes it did. I was really impressed at all information that was learned in such a short period, and also the instructors were amazing.
7/20/2022	The benefits are numerous. Learning basic skills, learning to think ahead about safety, and plans to escape harm.	I would not be able to afford lessons if I had not received the scholarship.	Indeed! And more!
7/20/2022	The benefits are numerous. Learning basic skills, learning to think ahead about safety, and plans to escape harm.	I would not be able to afford lessons if I had not received the scholarship.	Indeed! And more!
7/20/2022	It gave me more confidence on the road	Knowing that I have my endorsement is less worrying	Yes and more

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7/20/2022	I learned to not only control my bike but how to do so safely.	It helped me to be more comfortable and confident on my motorcycle.	Yes it did.
7/20/2022	I gained the skills I needed to safely ride a motorcycle	I was able to afford the class and get my motorcycle endorsement.	Yes
12/28/2021	Was able to buy a nice helmet for a price I could afford.	Yes	Being able to get a much nicer helmet than most are able to afford encourages helmet use.
12/28/2021	My original helmet needed replacement due to age. This was a fantastic program to replace the helmet.	They did a fantastic job showing me the various models and safety features.	Great programs. Please keep it up.
11/13/2021	It allowed me to purchase a great helmet at a good price.	Yes	No
11/12/2021	I felt good by being able to donate and I got an awesome discount on my helmet I purchased.	Yes it did:)	This program is super cool and I love how y'all promote wearing helmets
11/12/2021	I was able to get a much nicer helmet than I would have been able to afford otherwise	Yes	I would make sure people know that the helmet has to be \$200 msrp or higher. I wasn't aware of this and was trying to get one below that threshold at first.
11/12/2021	I was able to replace a very old helmet. Thank you!!	Yes.	Just gratitude!
11/12/2021	I was in need of a new helmet. The program helped me get a better quality helmet than I was going to budget for on my own. So what I paid was what my total was going to be for a much lesser helmet. You may have saved my life.	Yes, I went to Cycle Gear and I was shown my choices and picked on the basis of info given to me by the salesperson who was very knowledgeable.	I would recommend this program to any rider and use again if allowed in the future. For some of us, a \$600 helmet may be the safest but not always affordable.

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11/12/2021	Purchased a top rated helmet at a great price. I now feel confident of protection during my rides.	Yes. Outstanding service and support.	Great program for those who ride.
6/2/2021	I received a quality helmet at a reasonable price that I would not have been able to afford	They were excellent	Great program with great benefits
6/2/2021	It allowed us to purchase the helmet we wanted, instead of the one that didn't fit well	Yes ~ they were incredibly helpful!!!	This program is fantastic ~ we greatly appreciate the financial assistance...it cost us more in classes and gear than we anticipated (we did research first, but you don't know what you don't know).
3/29/2021	I was able to get a higher quality helmet, offering better overall protection.	Yes, they were familiar with the program, and the checkout process was very simple.	I just don't think enough riders know about this program, so whatever you all can do to get the word out. As far as I go, a sincer thank you for keeping this program alive.
3/27/2021	It gave me an opportunity to buy a decent helmet so I can be safe every time I ride.	Yes	It's a lot of help and very much appreciated.
3/26/2021	I was able to get a quality helmet I feel confident about for an affordable price.	Yes	This is a great program.
3/25/2021	I was able to find an affordable safe helmet.	Yes, Desert Wind Harley was great!	I am thankful that this program exists.

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3/25/2021	My previous helmet was close to ten years old and replacement parts were not available. I had been thinking about getting a new helmet and this program gave me the opportunity to get a very nice helmet that should last a long time.	I went to Cycle Gear in Tucson and the people were very helpful and pleasant to deal with.	I'm very fortunate to be able to benefit from this program. Every time I ride now I appreciate my new helmet. Thanks very much for my opportunity to use the program.
3/25/2021	It helped me purchase a better helmet than I had and gave me the security and safety of riding with a quality helmet.	Yes. They were very helpful.	It is great program for all riders and I hope that any rider that is offered the opportunity to participate does so.
3/25/2021	Bought my first helmet upon completely Basic Rider Course	They would not order the specific helmet I wanted in an XL, they would only sell an in stock item	This was fantastic, not sure how long I would have waited to buy a helmet without the program
3/25/2021	Saved close to \$400 on a top Arai Helmet.	Yes.	Great gift to those of us who regularly wear helmets.
9/12/2020	Saved me money and helping charities is awesome	Yes and more	Great program there should be more out here like this one
9/11/2020	We saved a significant amount of money on a quality helmet that we normally would not have been able to afford. Thank you!	Yes! Austin at Cycle Gear was the one that informed us about the program. He was great!	No, just thank you!
9/10/2020	I saved money on a full face helmet that I've wanted for the past year.	Yes they were very helpful.	I think it's a great program and am definitely feeling more protected in my full face helmet rather than my half helmet.
9/9/2020	Helped me get a good quality helmet.	Yes, Austin at Cycle Gear on Cave Creek Rd was extremely helpful and his knowledge of the program was awesome.	Great program.

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9/9/2020	was able to purchase a certified helmet for my daughter. This cut the cost of the helmet and made it affordable.	Yes	This is an excellent program that I haven't seen in other states.
9/9/2020	I got a lot of money off of a new helmet.	Yes	I'm grateful I could get an amazing helmet for half the price.
9/9/2020	Saved me \$200 on a great quality helmet, rather than spending the same amount on a full price not so quality helmet.	Yes, they helped me with fitting and qualities needed for safety.	It's great for saving money on safety.
7/31/2020	It reduces my Helmet price by more then 40%	Yes	It is a great program
7/19/2020	Lowered the cost making a very expensive helmet affordable.	Yes except the first time we purchased the helmets full price then found out about the program from a different location. They then let us return the helmets for a full refund then repurchase them discounted with the program.	This needs to be advertised more throughout the internet, retail locations, and dealrships.
7/19/2020	I was able to buy a helmet I could not originally buy.	Yes they did	It was extremely helpful and I am thankful.
7/17/2020	I was able to purchase a better, and nicer, helmet than I would have gotten otherwise.	Yes. They were knowledgeable and helpful with regard to the program.	The program is a great benefit. It greatly eases the cost of buying a better helmet. The reduced cost also takes away a common objection to helmet purchases.
7/17/2020	Picked up a great helmet.	Yes	Great program, will recommend.
6/14/2020	I bought a good safe and quality helmet.	Yes	I wish I knew about the motorcycle safety training aspect of it sooner as it would have saved me a lot of money.

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6/13/2020	I was able to replace my 12 year old helmet with an ECE rated helmet.	For the most part. However many helmets seemed to be priced just under the 200 dollar mark or over the 400 dollar mark, which may make it difficult for someone looking for a quality helmet at the cheapest cost out the door.	This is a fantastic program! I will be recommending it to all the new riders in my life as well as the old ones still rolling around in half helmets or none at all.
6/11/2020	I got a much nicer helmet than I would have been otherwise able to afford	Yes	I am new to riding. I wish I could give you better feedback. I think it is a worthwhile program
6/11/2020	It made a new, quality helmet available to me.	yes	this is a valuable assistance program that I wish more people knew about.
6/11/2020	Because of the Helmet Financial Assistance program, I was able to replace my Bell 9 Sean helmet that I purchased in 2012 with a Shoei Neotec II modular helmet. The Helmet Financial Assistance program made the upgrade and replacement very affordable.	Yes, the helmet dealership was extremely helpful and the purchase was seamless and An extraordinarily easy process.	The AMSAF Helmet Financial Assistance program is an awesome program and provides a very affordable opportunity to promote the use of helmets in the state of Arizona. This is an extremely valuable safety program.
6/10/2020	Was able to buy a better helmet sooner in my journey than expected. Saved a ton of money on a Shoei.	RideNow Chandler was great. There was some confusion around the 25% discount not showing up on the instruction/redemption email I received but they gave it to me based on the website information.	Very excited to see it expanded to other dealerships and especially CycleGear, as they have unparalleled selection of brands and sizes. I try to share this with anyone interested.
6/10/2020	Got a good helmet that will protect me at a good price.	Yes	

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6/10/2020	Got a good helmet that will protect me at a good price.	Yes	
6/10/2020	I got a much nicer helmet than I would have been otherwise able to afford	Yes	I am new to riding. I wish I could give you better feedback. I think it is a worthwhile program
6/10/2020	Personal benefits: Ability to purchase a top tier helmet at a reduced cost. Money saved is recycled to other protective posture equipment. (gloves, comms, footwear, etc)	Yes.	I'm very happy with the program and have promoted it to fellow riders. The program should be a multi-purchase product (if it's not already). This allows a rider to purchase multiple helmets to cover year round riding conditions. AMSAF would continue to collect the tax donation per certificate and the dealership grows in customer base. The AzGOHS would in turn see the increase in riders participating in voluntary PPE use.
6/10/2020	None...didn't want a full helmet especially here in phx. The Bell helmet that I wanted did not qualify on your progrsm	Yes	Too restricted on type of helmet..Bell helmets are good brand.
6/10/2020	I was able to afford a quality helmet.	Yes, very helpful crew at Cycle Gear.	You might want to contact high schools and colleges to find the most affected demographic. I think the program tackles the issue of riders without helmets in a real, problem-solving way.

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6/10/2020	I replaced a worn helmet that needed to be replaced.	Absolutely. I was treated very well.	This is a fantastic program. It is something I have shared with my friends and others.
6/7/2020	I haven't had a new helmet in several years. We always buy great name brand helmets. Since I'm a co-rider, we always decide my husband should get a new helmet not me since I don't ride as much. With this program I was able to get one too	Yes! Cycle Gear amazing customer service and lots of variety	It's a wonderful program! We are grateful!
6/7/2020	I haven't had a new helmet in several years. We always buy great name brand helmets. Since I'm a co-rider, we always decide my husband should get a new helmet not me since I don't ride as much. With this program I was able to get one too	Yes! Cycle Gear amazing customer service and lots of variety	It's a wonderful program! We are grateful!
6/2/2020	I bought a good safe and quality helmet.	Yes	I wish I knew about the motorcycle safety training aspect of it sooner as it would have saved me a lot of money.
6/2/2020	I'm a rider returning after 30 or so years. After passing my license exam and taking a class at Pima Community, I was using a 10-year old borrowed helmet. The AMSAF program helped me purchase a good, new helmet.	Yes. Cycle Gear in Tucson served me well.	I appreciate very much the financial help. It was easy to apply for. Thanks very much.

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6/2/2020	Yea, my son needed a helmet.	yes and no. Dealer was great and helpful, however they had an email of restrictions that we were un aware of and made the process painful.	Overall, can be a great program. I was told it could be used for a dirt helmet as long as full face. Then the dealer showed me email that it couldn't. In addition, had to be in stock. Which non of which was disclosed when we purchased.
6/2/2020	I was able to acquire a helmet when I may not have otherwise been able to afford one.	Yes	It is great and should continue to be made available.
6/1/2020	I benefited greatly. I feel blessed to have been a recipient since the covid-19 pandemic had just hit the states and I was unable to use the loaner helmets during my BRC. Without it, I wouldn't have been able to learn how to ride safely.	I went through Desert Wind HD which I'm happy I did. Andreeanne and Sarah were amazingly helpful and knowledgeable. The process was very easy. I went with HD for convenience but the gentleman at Cycle Gear were just as helpful and knowledgeable too	I'm grateful to this program and all that it does to make motorcycle safety available to Arizona residents from different socioeconomic backgrounds. Everyone I've encountered in the motorcycle community has been warm and welcoming. From the staff and trainers at Desert Wind HD and the guys at Cycle Gear. Mick was also pleasant and kind. I wish I found this community sooner because everyone is so supportive and knowledgeable. I can't wait to make a donation and give the same gift I recieved

