

SHARE THE ROAD ADVISORY

Arizona's statewide distracted driving/riding event planned

Share the Road/Riding for the Long Haul to be held May 7

February 28, 2022, Phoenix, Arizona – On **Saturday, May 7, 2022** from **5:30-9:30 PM**, Arizona Motorcycle Safety and Awareness Foundation (AMSAF), will showcase "**Share the Road & Riding for the Long Haul**" at Phoenix Shrine Auditorium & Event Center, which is located at 552 N. 40th Street in Phoenix, Ariz.

AMSAF and key sponsor RideNow, will host a busy dinner adventure and fund-raiser featuring 1950s characters, guest speakers, live and silent auctions, mega raffles, door prizes, visual entertainment and music, to focus the public on the critical need to reduce **distracted driving** and help **eliminate crashes and fatalities**. Be-bop will serve as the evening's core entertainment theme.

"This great annual event should be important to every individual who rides or drive on our roads, and to Arizona companies and organizations that need to step up and help make change for the safety and well-being of their employees," says Mick Degn, executive director for AMSAF. "In Arizona, crashes and fatalities are a huge concern."

Law Tigers Motorcycle Lawyers and Dignity Health, Chandler Regional medical Center, serve as supporting sponsors.

About GOHS

The Arizona Governor's Office of Highway Safety is the focal point for highway safety issues in Arizona. GOHS provides leadership by developing, promoting and coordinating programs; influencing public and private policy; and increasing public awareness of highway safety; www.azgohs.gov. The Governor's Office of Highway Safety (GOHS) has supported AMSAF through multiple grants to help promote safety and awareness.

About RideNow Powersports

RideNow Powersports has long been revered by industry leaders as the largest and most professionally operated powersports dealer group in the US. RideNow prides itself on bringing quality vehicles, service and experience to the communities it serves. RideNow is comprised of over 40 full-service dealerships offering ATV's, motorcycles, personal watercraft

and UTVs for sale in Arizona, California, Florida, Kansas, Nevada, North Carolina, Texas, Ohio, Oklahoma and Washington; ridenow.com.

About AMSAF

There are more than 210,000 registered motorcycles in Arizona and the numbers continue to grow. According to GOHS, the number of motorcycle and distracted driver crashes and fatalities has increased, resulting in the Share the Road effort. AMSAF's vision is to foster a safe, motorcycle riding/driver friendly environment for all.

For more information and tickets, visit AMSAF at or <https://www.amsaf.org/RFTLH>.

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